

# 2023 Injury Prevention Social Media Calendar

<i>Date</i>	<i>Social Media Focus Topic</i>	<i>Toolkit</i>
<b>January</b>		
	Carbon Monoxide Safety	<a href="#">Home Safety</a>
	Winter Sports	<a href="#">Winter Play &amp; Sport Safety</a>
	Car Seats & Puffy Coats	<a href="#">Child Passenger Safety</a>
<b>February</b>		
Feb. 4	TV Tip-Overs	<a href="#">Home Safety</a>
Feb. 5-11	Burn Awareness Week	<a href="#">Fire &amp; Burn Safety</a>
	Button Batteries	<a href="#">Home Safety</a>
<b>March</b>		
March 12	Smoke alarms (Daylight Savings starts)	<a href="#">Fire &amp; Burn Safety</a>
March 19-25	National Poison Prevention Week	<a href="#">Home Safety</a>
	Rail Safety	
<b>April</b>		
April 3-9	National Window Safety Week	<a href="#">Fall Safety</a>
April 3-9	<a href="#">National Public Health Week</a>	
April 24-27	Playground Safety Week	<a href="#">Play &amp; Sports Safety</a>
	Distracted Driving Awareness Month	<a href="#">Teen Driving Safety</a>
	National Youth Sports Safety Month	<a href="#">Play &amp; Sports Safety</a>
	Laundry Safety	
	Lawn Mower Safety	
<b>May</b>		
May 26	National Heatstroke Prevention Day	<a href="#">Child Passenger Safety</a>
May 3	National Bike to School Day/Month	<a href="#">Play &amp; Sports Safety</a>
	<a href="#">Safe Kids Week</a>	
May 11-17	Brain Injury Awareness Week	<a href="#">Play &amp; Sports Safety</a>
May 20-26	<a href="#">National Safe Boating Week</a>	
May 29	Memorial Day – Summer Safety	<a href="#">Fire &amp; Burn Safety</a> & <a href="#">Play &amp; Sports Safety</a>
	Child Passenger Safety Technician Month	<a href="#">CPST Certification Course</a>

	<a href="#">Water Safety Month</a>	<a href="#">Water Safety</a>
<b>June</b>		
June 1-7	<a href="#">National CPR &amp; AED Awareness Week</a>	
June 22	World's Largest Swimming Lesson	<a href="#">Water Safety</a>
June 23	Sports Safety – National Hydration Day	
	Heatstroke	<a href="#">Child Passenger Safety</a>
	Home Safety Month	<a href="#">Home Safety &amp; Fire &amp; Burn Safety</a>
	Summer Safety/Grilling Safety	<a href="#">Fire &amp; Burn Safety, Play &amp; Sports Safety &amp; Water Safety</a>
<b>July</b>		
July 4	Independence Day- Firework/Grilling/Water Safety	<a href="#">Fire &amp; Burn Safety &amp; Water Safety</a>
	Beach/Open Water Safety	<a href="#">Water Safety</a>
	Heatstroke	<a href="#">Child Passenger Safety</a>
	Pedestrian Safety	<a href="#">Pedestrian Safety</a>
	Bike Safety	<a href="#">Play &amp; Sports Safety</a>
<b>August</b>		
	Back to school: Pedestrian Safety	<a href="#">Pedestrian Safety</a>
	Heatstroke	<a href="#">Child Passenger Safety</a>
	Grilling	<a href="#">Fire &amp; Burn Safety</a>
<b>September</b>		
Sept. 17-23	National Child Passenger Safety Week	<a href="#">Child Passenger Safety</a>
Sept. 18-24	<a href="#">National Rail Safety Week</a>	
	<a href="#">Baby Safety Month</a>	
	Heatstroke	<a href="#">Child Passenger Safety</a>
<b>October</b>		
Oct. 8-14	Fire Prevention Week	<a href="#">Fire &amp; Burn Safety</a>
Oct. 4	International Walk to School Day	<a href="#">Pedestrian Safety</a>
	Home Fire Drill Day	<a href="#">Fire &amp; Burn Safety</a>
Oct. 15-21	National Teen Driver Safety Week	<a href="#">Teen Driving Safety</a>
Oct. 15-21	<a href="#">National School Bus Safety Week</a>	
Oct. 31	Halloween Safety	
	Sudden Infant Death Syndrome (SIDS) Awareness Month	<a href="#">Home Safety</a>
<b>November</b>		
Nov. 5	Fall Back- Smoke Alarms (Daylight Savings ends)	

Nov. 18	Injury Free Day	
	Thanksgiving- Cooking Safety	<a href="#">Home Safety</a>
	Gas Fireplace Safety	<a href="#">Home Safety</a>
	CO Awareness Month	<a href="#">Home Safety</a>
	Trunk Junk	<a href="#">Teen Driving Safety</a>
<b>December</b>		
	Holiday Safety- Toy, Fire, Poisoning	<a href="#">Home Safety</a> & <a href="#">Fire &amp; Burn Safety</a>
	Winter Safety	<a href="#">Play &amp; Sports Safety</a>