



Pizza and smoke detector delivery from local firefighters and Safe Kids Southeast Wisconsin Coalition Thursday, Oct. 20, 2011

How would you like a pizza delivered by a firefighter in a fire truck? It could happen. Families ordering pizza the evening of Thursday, Oct. 20, 2011 may get their dinner delivered by a firefighter thanks to "Delivering Fire Prevention," a program of Safe Kids Southeast Wisconsin Coalition. This program is designed to increase awareness about the necessity of having working smoke and carbon monoxide detectors in every home, while reminding homeowners to change the batteries in their smoke and carbon monoxide detectors twice a year.

Families with children aged 14 and under, will be chosen at random to have their pizza delivered by a fire truck. If they have working smoke detectors in their home, their pizza will be free, compliments of the pizza restaurant. Some families may receive a free smoke or carbon monoxide detector, and all families will receive fire prevention education from Safe Kids Southeast Wisconsin.

Many fire departments throughout the Safe Kids Southeast Wisconsin coalition area (Milwaukee, Ozaukee, Washington and Waukesha counties) are participating. For more information on participating communities call (414)390-2178. Due to a high demand, not all pizzas will be delivered by fire fighters. Fire Departments can not deliver outside communities that they serve. If participating Fire Departments receive an emergency call, Safe Kids Delivering Fire Prevention will be cancelled.

Children in homes without working smoke alarms are at greater risk for fire-related death and injury. Safe Kids Southeast Wisconsin recommends:

- Installing smoke detectors on every level in your home and in each bedroom.
- Testing smoke and carbon monoxide alarms monthly and replacing batteries twice a year.
- Replacing smoke detectors every 10 years.
- Creating and regularly practicing two escape plans from each room in your house. Have a designated meeting spot outside your house.
- Closely inspect your home to eliminate potential fire hazards such as replacing old or frayed electrical wires and appliance cords.

For more fire prevention tips, call Safe Kids Southeast Wisconsin at (414) 390-2178.

Delivering Fire Prevention is sponsored by State Farm[®], Safe Kids Southeast Wisconsin, area firefighters and local pizza restaurants.

A member of Safe Kids Worldwide, Safe Kids Southeast Wisconsin works to prevent accidental injuries, the leading cause of death among children 14 years of age and younger. The four-county (Milwaukee, Ozaukee, Washington, Waukesha) coalition combines the expertise of community agencies and individuals to prevent childhood injuries through collaboration, education, policy and advocacy initiatives. Children's Health Education Center, a member of Children's Hospital and Health System, is its lead agency. For more information, call (866) 228-5670.

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