Heatstroke awareness social media posts

Heatstroke is the leading cause of non-crash, vehicle-related deaths in children. It occurs when the body can’t cool itself quickly enough and the body temperature rises to dangerous levels. Young children are particularly at risk because their bodies heat up three to five times faster than adults’.

**Share these Facebook and Twitter posts to help raise awareness about preventing heatstroke in your community.**

Facebook Posts

NEVER leave a child alone in a hot car — not even for a minute. Cars heat up quickly, and kids left inside are at risk because their bodies heat up three to five times faster than adults’.

Over the past two years, more than 100 children have died from being unattended in a hot car. These deaths were preventable. As summer temperatures rise, more kids are at risk. Never leave a child alone in a car — not even for a minute.

Your car heats up faster than you think. The inside temperature can rise 19 degrees in 10 minutes, so before you know it, cars can become unsafe for children and pets. Never leave a child or a pet alone in a car — not even for a minute.

More than half of child heatstroke deaths occur because a caregiver has forgotten the child in the car. It can happen to even the most caring parents. Help prevent another tragedy. Never leave a child alone in a hot car — not even for a minute.

Heatstroke doesn’t only happen on hot days. Children are still at risk even in cooler temperatures because of how quickly a car can heat up. If you see a child alone in a car, call 911. You don’t know how long they’ve been there, so don’t waste any time. You can save a life. <http://bit.ly/1gy2XPR>

Help protect kids from heatstroke by remembering to ACT: Avoid heatstroke. Create reminders. Take Action. Learn more: <https://www.safekids.org/infographic/steps-prevent-heatstroke>

Twitter posts

Suggested Hashtags to include on Twitter and Instagram:
#SafeKidsWI, #heatstroke, #childsafety

If you see a child alone in a hot car, call 911. Experts will know what to do. You could save a life: <http://bit.ly/1Rya76V>

#Heatstroke can happen to anyone, anywhere. Learn tips so it doesn’t happen to you or your loved ones: <http://bit.ly/1fT7GgB>

Tip: Make sure to keep your car locked when you’re not in it so kids don’t get in on their own. <http://bit.ly/1gy2XPR> #heatstroke

Every 10 days, a child dies from being left in a hot car. Help prevent #heatstroke. <http://bit.ly/1fT7GgB>

More than half of reported #heatstroke deaths occurred when a distracted caregiver forgot their child was in the car <http://bit.ly/1fT7GgB>

We can cut down the number of #heatstroke deaths and near misses by remembering to ACT! Avoid. Create Reminders. Take Action.

Never leave a child or pet alone in a car – not even for a minute! #heatstroke <https://www.safekids.org/take-action-prevent-heatstroke>

What should you do if you see a child alone in a hot car? Dial 911 immediately. <http://bit.ly/1gy2XPR> #heatstroke